



ISCA World Congress 2007

**Get Fit, Healthy and United
Through Sport for All**

Prince Hotel

Kuala Lumpur, Malaysia

25-28 October 2007



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Through Sport for All**

Target Group

The ISCA Congress 2007 is developed for sport organization leaders, health and sport political leaders, sport researchers, and stakeholders of Sport for All. We welcome experts that deal with planning, managing and running of sport organizations, especially experts from the field of Sport for All and experts from the field of health that deal with sport as a means to strengthen and maintain health. We also invite all practitioners of grassroots sport and business who can introduce and exchange examples of good practice and future trends.

Focus of Congress

The ISCA Congress 2007 will feature an international approach to three key topics in the field of Sport for All:

- Promoting fitness among individuals;
- Creating healthier societies;
- Embracing unity.

Expert research, political strategy on cooperation with grassroots sport, and best practice are areas of input for the selected topics. Examples and models of Sport for All



in Asia will provide inspiration for future development of these topical areas.

The Congress Sessions and Workshops will further explore:

1. Grassroots Sports Organizations as promoters of Fitness

- Asian Solidarity and Public Spirit: Understanding – Participation – Integration;
- Public and Private in Sport for All – Competition or Synergy?
- Autonomy of Sport Organisations.

2. Healthcare and Health Promotion Through Sport

- The global race to achieve health through physical activity;
- National Initiatives – Activities, Campaigns and New Partnerships;
- Health and sport – a fading trend or here to stay?

3. Intercultural Dialogue

- Celebrating differences and similarities: a lesson from youth;
- Expected and Unexpected Outcomes of Popular Sport;
- Sport as a tool for social promotion.

Congress Schedule

- Thursday Morning and Afternoon 25 October – Arrivals;
- Thursday Evening 25 October – Congress Opening Ceremony;
- Friday 26 October – Congress;
- Saturday 27 October – Congress;
- Saturday Evening 27 October – Gala and Closing Ceremony;
- Sunday 28 October – Departures.

Practical Arrangements

The organizers of the ISCA Congress 2007 are pleased to offer this event at an affordable price for attendees from far and near. Please find details of special registration fee, flight booking and hotel booking below.

Congress Registration Fee

Registration Fee of 190€ (875MYR) includes: Airport Transfer, Congress Materials and Facilities, Dinner and Lunch on Friday – Saturday and Cultural Programme.

A special registration fee is available for Malaysian guests. Please send e-mail inquiry to info@isca-web.org for more information.



Accommodation

The Prince Hotel is the official Congress hotel. The Prince Hotel is a four-star property featuring high quality accommodations near all major shopping, transit and entertainment in downtown Kuala Lumpur.

ISCA rates begin at 280 MYR per double room, per night, including breakfast (approximately 60€ per room, or 30€ per person in double room).

Participants must book their own room by contacting the Prince Hotel and tell them you would like the ISCA Congress booking rate. Contact hotel directly at:

Prince Hotel

No. 4 Jalan Conlay

50450, Kuala Lumpur, Malaysia

TEL: (3) 2170 8888

FAX: (3) 2170 8999

E-mail: peh.ailin@princehotelkl.com.my

Web address: http://www.princehotels.co.jp/kuala_lumpur-e/

Additional low-cost accommodation can be found at Hotel Malaya, which is centrally located in Chinatown. Rates begin at 140MYR per room, per night (approximately 30€). Participants must book own room by contacting Hotel Malaya at: www.hotelmalaya.com.my/

Flight Information

The ISCA Congress 2007 is pleased to welcome Malaysian Airline System as the official Congress carrier. A special booking code will soon be offered for lower fares to Congress participants.

<http://www.malaysiaairlines.com/index.html>





How to Register for the ISCA Congress 2007

Participants of the ISCA Congress 2007 should register online at www.isca-web.org. In addition, payment of Congress registration fee should be sent to:

Account holder: ISCA
 Account No: 0001010313
 Name and address of Bank: Sydbank, Kirketorvet 4,
 7100 Vejle, Denmark
 Bank code: 7030
 SWIFT code: SYBKDK22
 IBAN: DK6270300001010313

Recent ISCA Congresses

Portoroz, Slovenia	2006
Papendal, Netherlands	2005
Copenhagen, Denmark	2004
Bertioga, Brazil	2003
Prague, Czech Republic	2002
Rome, Italy	2001

Recent ISCA Asian Assemblies

Hong Kong	2005
Suwon, South Korea	2004
Bangkok, Thailand	2003

Partners



In cooperation with:

Malaysian Ministries of Youth and Sport, Unity, Health,
 and Culture
 Kuala Lumpur City Hall
 Malaysian Airlines
 Visit Malaysia 2007





ISCA Congress 2007 is Organized by



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